MANUAL FOR TRUSTEES

Philadelphia College of Art

January 1972

TABLE OF CONTENTS

Title	Page
General Information	
Short History	1
Educational Objectives	4
Educational Program	5
Articles of Incorporation	7
By-Laws	13
Board of Trustees	23
Trustee Names and Addresses	27
Biographical Information	33
Officers of the Corporation	50
Administrative Staff	50
Administrative Offices	53
College Senate	58
Alumni Association	58
College Events	61
Firms Employing Recent Graduates	63
College Memberships	65
Enrollment	67
Tuition and Expenses	68
Housing	68
The Library	69

Digitized by the Internet Archive
in 2011 with funding from
LYRASIS Members and Sloan Foundation

http://www.archive.org/details/manualfortrustee00phil

GENERAL INFORMATION ABOUT THE COLLEGE

A Short History of the Philadelphia College of Art

It is worth noting that the present continuing concern of the College – the professional education of artists and designers to meet the growing needs of industry – was the motivating purpose at its inception.

The change from an agrarian to an industrial society in the second half of the 19th century was significantly reflected in the Centennial Exhibition held in Philadelphia's Fairmount Park in 1876. Responding to the view of a future shaped by technology and mass production, a group of citizens met to establish the Pennsylvania Museum and School of Industrial Art, under a charter approved February 27, 1876, by the Court of Common Pleas No. 3 of Philadelphia under December Term, 1875, No. 1041. The institution received permission from the State Centennial Supervisors, the Fairmount Park Commissioners and the City to take possession of Memorial Hall at the close of the exhibition in November, 1876, which housed the museum part of the operation until it was moved to the present building on the Parkway.

The School of Industrial Art opened in the winter of 1877-78 in temporary quarters in the Industrial Art Hall at Broad and Vine Streets. The first years were restless ones. It moved to rooms in the Franklin Institute at 15 South 17th Street and then in 1880 to 1709 Chestnut Street. In 1884 the school was moved again to 1336 Spring Garden Street. Here in 1885 an annex was built to permit the establishment of a textile department, and a department of chemistry and dyeing was added in adjacent quarters in 1887. Both were moved to 1303-07 Buttonwood Street in 1891.

In 1894 the purchase by the Museum Corporation of the buildings of the Institution for the Deaf and Dumb at Broad and Pine Streets enabled all departments of the school to be brought together in permanent quarters. With minor additions and alterations these are the buildings the College occupies today. (The Broad Street building designed by John Haviland was built in 1824; the Furness buildings extending to 15th Street in 1852.) Adjacent to the main campus, the College maintains two additional instructional facilities: The West Annex, at 312 S. Broad Street, containing painting studios, offices and library reserve stacks, and the North Annex, at 309 S. Broad Street, containing Liberal Arts administrative and faculty offices and Related Arts studios.

With the growth of the Museum, the School of Industrial Art became less central in the concerns of the corporation. Its policies were determined by the Education Committee – later called the Board of Governors – and its operations were directed by an administrative head, at first called Principal and later Dean. The textile studies were carried on as a department within the school until 1939 when a division of administrative responsibility was made and each school was placed under the supervision of its own Dean. The textile school continued to occupy the south wing of the building until 1949 when it was moved to a campus in Germantown obtained for it through the action of its Alumni. Legal separation of the Textile School from the School of Industrial Art followed soon after.

The first of several name changes came in 1939 when the organization adopted the title, Philadelphia Museum and School of Industrial Art. In 1948 School and Museum were given more particular identity, the educational facility becoming the Philadelphia Museum School of Art, popularly the "Museum School." In 1959 this was changed to Philadelphia Museum College of Art in recognition of accreditation by the Middle States Association of Colleges and

Secondary Schools. Provisional accreditation had been granted in 1957. It should be noted, however, that the school had been previously authorized by the State Council of Education in Harrisburg to grant degrees in art education in 1940 and in all majors in 1948. The College was active in the formation of the National Association of Schools of Art and is a charter and fully accredited member of that organization. It was one of the first of the independent art schools to undertake to augment its studio curriculum with a program of general studies. The College also was among the founders of the Union of Independent Colleges of Art and maintains an active role in its programs.

Beginning in 1957 the College instituted a program of continuing and critical self-examination. The management firm of Cresap, McCormick and Paget was retained to make a series of studies of all phases of its operations. On the basis of recommendations contained in these reports the College was, in 1964, made independent of the Museum. The word Museum was dropped from its title and Articles of a new non-profit corporation named Philadelphia College of Art were approved April 24, 1964, by the Court of Common Pleas No. 3 of Philadelphia under December Term, 1963, No. 4050. A fully independent Board of Trustees was established and a new administrative head — the first President of the College — was appointed and took office in July, 1965.

The ten year projection made by Cresap, McCormick and Paget, augmented by administration and trustee studies, projected the expansion of the College from an enrollment of 560 in 1963 to an optimum of 1200 undergraduate students and 200 graduate by 1976.

Realizing the need for physical expansion to accommodate this larger enrollment, the College initiated discussions with the Redevelopment Authority in order to acquire property north of the present campus.

The College is now conducting a major development campaign to realize its goals. These goals are: Renew and expand the campus, strengthen and expand the undergraduate and graduate professional programs, reinforce these programs with the up-to-date equipment and instructional resources contemporary practice requires and add to the financial strength of the College.

Educational Objectives

It is the conviction of the Philadelphia College of Art that the artist is of essential value to his culture and his time, and that, for the artist, the quality of his education is of the utmost importance.

The College considers its primary task to be the thoughtful and intensive preparation of the creative individual who plans to make the arts his career. It undertakes to provide the best in contemporary art and design practice, to give creative leadership, and to encourage innovation and experimentation in the areas of its concern.

To these ends, the objectives of the educational programs are defined as follows: to prepare students for conceptual and technical excellence; to enable them to achieve responsible competence within the traditional forms of desciplines while exercising initiative for their continuing redefinition; to provide an environment within which students may realize a sense of personal integrity in the development of their individual capacities.

As well, the College firmly believes that students should be introduced to the generic ideas of the past and of the present, and encouraged to increase their understanding of the humanistic values of all cultures.

Educational Program

The College has established an organized and carefully structured educational program integrating the professional and liberal arts. Individual creativity is fostered by a continuing and close association between students and the practicing professional artists of the faculty. Emphasis is placed primarily on the experiences of studio and shop, but this is augmented by a program of studies in the sciences and humanities.

This provides the student with a broad foundation from which he can proceed to a detailed program in intensive preparation in his area of specialization.

The first year student, regardles of intended major, is enrolled in the Foundation Program, which provides instruction in drawing and the basic concepts of two and three dimensional design.

As a sophomore, he choooses one of eleven professional majors and divides his time between this specialization and a sequence of related design and art courses. Such elective courses, called Related Arts, continue the basic studies introduced in the Foundation Program and complement the more technical preparation of the professional majors.

Throughout his four years of study, the student pursues a program of Liberal Arts. This program in the humanities, language, science and history forms the academic core of the curriculum.

The Bachelor of Fine Arts degree is earned by students concentrating in all the professional majors except Industrial Design and Environmental Design. Students in these fields receive the Bachelor of Science degree. In the fall of 1971, the College inaugurated a program leading to a BFA in Art Therapy.

In the autumn term of 1967, the College initiated its first graduate program with courses leading to a Master of Arts in Art Education degree. A two-year Master of Design degree program in Community Design was instituted in the fall of 1969. Graduate degree programs in Sculpture, Painting, Printmaking, Graphic Design, Industrial Design, Environmental Design, Fabric Design, Photography and Film and Craft are planned.

In addition to the regular undergraduate and graduate curriculums, the College offers several adjunct programs. The Evening Division provides independent part-time professional study, as well as courses leading to a professional Certificate. A pre-college summer program is open to high school juniors and seniors who contemplate a career in art or design, while summer workshops, seminars and liberal arts offerings are available to qualified art and design majors from PCA and elsewhere. The Art Education Department of the College offers Saturday morning art classes for individuals between the ages of eight and 18.

PHILADELPHIA COLLEGE OF ART
ARTICLES OF INCORPORATION

1. Name. The name of the corporation is Philadelphia College of Art. Such name has been registered with the Department of State within six months of the date of the application for this charter.

2. Address. The location and post office address of the corporation's initial registered office in this Commonwealth is Broad and Pine Streets, Philadelphia, Pennsylvania 19102.

3. Purpose.

(a) The purpose for which the corporation is formed is to maintain (as successor to the Philadelphia Museum College of Art operated since 1876 by the Philadelphia Museum of Art) an institution of learning primarily to provide instruction in the arts, with power to grant the degrees of Bachelor of Fine Arts and Bachelor of Science, Associate degrees as may be authorized by the State Board of Education or its successor.

(b) The corporation does not contemplate pecuniary gain or profit, incidental or otherwise, to its members, and no part of the net earnings of the corporation shall inure to the benefit of or be distributed to any private individual, except that the corporation may pay reasonable compensation for services rendered and make payments and distributions in furtherance of the purposes set forth in paragraph (a) of this clause.

(c) No substantial part of the activities of the corporation shall be the carrying on of propaganda or otherwise attempting to influence legislation, and the corporation shall not participate in or intervene in any political campaign on behalf of any candidate for public office.

(d) In the event of dissolution of the corporation, its net assets shall be disposed of in such manner as in the judgment of the court will best accomplish the general purposes for which the corporation was organized, and in no case for the benefit of any private individual.

4. Term of Existence. The term of the corporation's existence is perpetual.

5. Incorporators. The names and residences of the incorporators are:

Name	Address
Robert O. Bach	1621 Sweetbriar Road Gladwyne, Pa.
Philip A. Bregy	2316 Hickory Road Plymouth Meeting, Pa.
Edward G. Budd, Jr.	(Deceased)
Edward K. Cratsley	741 Harvard Avenue Swarthmore, Pa.
Ralph E. Eckerstrom	LaGrange, Illinois
Virginia Gifford	1913 Spruce Street Philadelphia, Pa.

Elizabeth M. Greenfield	The Barclay Rittenhouse Square Philadelphia, Pa.
R. Sturgis Ingersoll	Pennllyn Pike Pennllyn, Pa.
Peter Kyropoulos	4857 Dover Road Birmingham, Mich.
Austin Lamont	(Deceased)
Mary D. Lloyd	Golf House Road Haverford, Pa.
Sydney E. Longmaid	(Deceased)
Sarah M. Machold	319 Croton Road Wayne, Pa.
Thomas B. McCabe, Jr.	412 Rogers Lane Wallingford, Pa.
Robert Buchanan Mitchell	722 Westview Street Philadelphia, Pa.
Domenico Mortellito	716 W. Matson Run Pkwy. Brandywine Hills Wilmington, Del.
Mel Richman	708 Righters Mill Road Penn Valley, Pa.

Samuel R. Rosenbaum	The Kenilworth Wissahickon Avenue & School House Lane Philadelphia, Pa.
Edith G. Rosenwald	1146 Fox Chase Road Jenkintown, Pa.
Margaret B. Sordoni	1710 Wyoming Avenue Forty-Fort, Pa.
Marguerite Walter	46-3 Revere Road Drexel Hill, Pa.
Dorothy S. White	8525 Ardmore Ave Philadelphia, Pa.
George D. Widener	Erdenheim Farm Deceased
Howard A. Wolf	856 Meetinghouse Road Jenkintown, Pa.
Frederick M. Yost	756 Beacon Lane Merion, Pa.

All of the incorporators are of full age, and at least three are residents of the Commonwealth of Pennsylvania and citizens of the United States of America.

6. Initial Trustees. The following are the names and addresses of the persons who are to act as directors (hereinafter called trustees) until the election of their successors:

(Same names and addresses as in Paragraph 5)

7. Non-stock Basis. The corporation is organized on a non-stock basis.

8. Members. The members of the corporation shall be those persons who are trustees, plus any other persons who may become members upon such terms as the trustees shall determine. The by-laws may provide for the classification of members as voting and non-voting.

9. Trustees. The corporation shall be managed by a Board of Trustees who shall be chosen at times fixed and in the number and manner prescribed by the by-laws.

10. Property. The assets which are to be devoted to the purpose of establishing and conducting the corporation and the estimated value of such assets are:

Land, buildings and equipment	$3,039,833.00
Securities and cash	$1,009,506.00

11. Minimum Faculty. A minimum of eight full professors and associate professors will be regularly employed as full-time members of the faculty of the corporation, in addition to assistant professors and instructors.

12. Requirements for Admission. Applicants for admission leading to an undergraduate degree must have a high school diploma or its equivalent; applicants for admission leading to a graduate degree must have a baccalaureate degree or its equivalent.

13. Courses of Study. The courses of study to be pursued shall include:

(a) courses in the field of fine and applied arts and related skills, such as drawing, painting, sculpture, photography, graphics, two and

three dimensional design in all its phases, art education, and additional subjects regarded as essential to the various departmental majors, and

(b) those humanistic studies in the liberal arts and sciences which are appropriate to the curricula of the institution.

PHILADELPHIA COLLEGE OF ART BY-LAWS

As adopted May 15, 1964 and amended through May 21, 1971

Article I: Members

Section 1. Composition. The members shall be those who from time to time are trustees.

Section 2. *Meetings. The annual meeting of the members shall be on the third Friday of May in each year at the principal office of the Corporation or such other place as the Chairman of the Board of Trustees designates. The Chairman of the Board of Trustees shall have the power to change the date of the annual meeting to another date in April, May or June provided written notice of the change is mailed to each member at least five days before the third Friday of May. Special meetings of the members shall be called by the Secretary of the Corporation whenever directed to do so by the Chairman of the Board of Trustees or any five members. Written notice of the time and place of any meeting and of the agenda of any special meeting shall be mailed to each member at least five days prior thereto.

Section 3. Quorum. A majority of members shall constitute a quorum for the transaction of business at any meeting. In determining a quorum, presence at a meeting may be in person or by proxy. In the absence of a quorum there shall be adjourned meetings as provided by law.

Section 4. Voting. Except in the election of trustees, which shall be by cumulative voting, each member shall be entitled to one vote; voting may be in person or by written proxy, and action by the members shall be by a majority vote of those present in person or by proxy.

---

* As amended January 18, 1967 and November 22, 1968.

Article II: Trustees

Section 1. *Number. The affairs of the Corporation shall be managed by its trustees. There shall not be less than eighteen nor more than forty-two trustees as determined by the trustees from time to time.

Section 2. Election. Trustees (other than alumni trustees provided for below) shall be elected by the members at the annual meeting of the members. Except as provided below with respect to trustees elected at the first election and with respect to filling vacanies, each trustee shall serve for a term of three years or until the election of his successor. The trustees shall be divided into three classes and the elections shall be so arranged that the term of only one class will expire each year. In order to carry this into effect, at the first election after the adoption of these by-laws one class of trustees shall be elected for one year, one class for two years, and one class for three years. At each succeeding annual election trustees shall be elected for a full term of three years. There shall be no limit on the number of terms a trustee may serve.

Section 3. Alumni Trustee. The association recognized by the Board of Trustees as the Alumni Association of the College shall have the power, through procedures approved by the Board, to designate three alumni (other than employees of the Corporation) to be trustees of the Corporation, the term of one of them to expire each year. In order to put this into effect, one such trustee shall be designated to serve for three years from the first annual meeting of the members following the adoption of these by-laws and in each subsequent year one trustee shall be designated to serve for three years from the annual meeting of the members of that year.

Section 4. Resignation and Removal. Any trustee may resign at any time by giving notice to the Chairman of the Board of Trustees and any trustee may be removed at any time by vote of the members as provided by law.

*As amended November 19, 1965.

Section 5. Vacancies. Vacancies in the Board of Trustees may be filled by the remaining trustees until the next annual meeting of the members when an election may be held to fill the vacancy for the balance of any unexpired term. Failure to fill a vacancy shall in no way affect the power of the remaining trustees to act on behalf of the Corporation.

Section 6. *Officers of the Board. The trustees shall choose one of their number as the Chairman of the Board of Trustees, (one) two of their number as (Vice Chairman) Vice Chairmen of the Board of Trustees, and one of their number or the Secretary of the Corporation as Secretary of the Board of Trustees. Each such officer, unless he earlier resigns or is removed by the Board, shall serve during his current term as trustee, or during his term as Secretary of the Corporation, as the case may be, and shall be eligible for re-election at the end of any term. Officers of the Board shall serve without compensation.

Section 7. **Meetings. Regular meetings of the trustees shall be held at the College immediately following the annual meeting of members and at such other times as may be fixed by resolution of the Board of Trustees. The Chairman of the Board of Trustees shall have the power to change the date and/or place of any regular meeting provided written notice of the change is mailed to each member at least five days before the scheduled day. Special meetings of the trustees shall be called by the Secretary of the Corporation whenever directed to do so by the Chairman of the Board of Trustees or any five trustees. Written notice of the time of any regular meeting and of the time, place and agenda of any special meeting shall be mailed to each trustee at least five days prior thereto. Failure to give the required notice of any meeting shall not affect the validity of any action taken at such meeting if (a) the deficiency in the notice requirement is corrected by a notice mailed (either before or after the meeting) to the trustees who were not properly notified and who were not present at the meeting at the time the action was taken, and

*As amended June 20, 1968

**As amended May 21, 1965, January 18, 1967 and November 22, 1968

(b) the Secretary does not receive within five days thereafter written objection by any such trustee to the action taken.

Section 8. *Quorum and Voting. Seven trustees or one-fourth of the number of acting trustees, whichever is less, shall constitute a quorum for the transaction of business at any meeting of the trustees. All action by the trustees shall be by a majority vote of those present in person.

Section 9. **Honorary Trustees. The members may from time to time elect one or more honorary trustees with lifetime terms subject to resignation or removal by the members. Honorary trustees shall be listed as such in College publications, shall be invited to College functions to which the trustees are invited, and shall receive notice of and be entitled to attend meetings of the Board of Trustees, but they shall not be entitled to vote and shall not be considered "trustees" within the meaning of the Articles of Incorporation or other sections of these by-laws.

Section 10. Power To Borrow Money and to Deal with Real Estate. The trustees shall have the power to borrow money and to purchase, sell, mortgage, lease or otherwise deal with any real estate.

*As amended May 21, 1965

**As amended June 19, 1964

Article III: Committees of the Board of Trustees

A. *Corporate Committees

Section 1. Executive. The Executive Committee shall be composed of the Chairman, Vice Chairmen, and Secretary of the Board of Trustees, chairmen of the other standing committees provided for in Sections 2 to 6 hereof, and such other members of the Board of Trustees as may be elected by the Board of Trustees. If a chairman of any such standing committee does not attend a meeting of the Executive Committee, the Vice Chairman of such committee may attend as an alternate with full power to act and vote on behalf of such chairman to the same extent as if such chairman were personally present. The Chairman and Vice Chairmen of the Board of Trustees shall act as Chairman and Vice Chairmen of the Executive Committee. Except for matters within the jurisdiction of the Finance Committee as provided below, the Executive Committee shall have full power to act on behalf of the Corporation between meetings of the Board of Trustees. Whenever the Executive Committee takes such action it shall make a full report thereof to the Board of Trustees at the next meeting of the Trustees. The Board of Trustees may further define the above functions, establish procedures, and prescribe other functions of an advisory nature. Any three members or alternates shall constitute a quorum for the transaction of business at any meeting of the Executive Committee. All action by the Executive Committee shall be by a majority vote of those present in person.**

Section 2. ***Finance. The Chairman, Vice Chairman and members of the Finance Committee shall be elected by the Board of Trustees from members of the Board of Trustees. The Finance Committee shall have full power to act on behalf of the Corporation with respect to the investment of its general endowment funds and funds held by it for special purposes. It shall also have the power on behalf of the Corporation to approve accounts of funds held by others as trustees for the Corporation. It shall make regular reports to the Board of

*As amended January 18, 1967
**As amended May 21, 1971
***As amended May 21, 1971

Trustees with respect to the above matters. The duties of this committee may be delegated in whole or in part to one or more agents, corporate or personal, pursuant to procedures approved by the trustees. In addition, this committee shall be responsible for consulting with the President and the Business Manager with respect to financial affairs, the budget and all matters for which the Business Manager is responsible, and for making recommendations to the Board of Trustees with respect thereto. The Board of Trustees may further define the above functions, establish procedures and prescribe other functions of an advisory nature. In any matter when the Finance Committee is acting on behalf of the Corporation as provided above, the vote of a majority of its members shall be necessary. In other matters when the Finance Committee is acting, a majority vote of those present at any meeting shall be sufficient.

B. *Advisory Committees

Section 3. Educational Policy. The Committee on Educational Policy shall be composed of a Chairman, Vice Chairman and others elected by the Board of Trustees. Only members of the Board of Trustees shall be voting members of this committee but there may be other members who are not trustees to serve in an advisory capacity. This committee shall be responsible for consulting with the President, the Dean of Faculty and others with respect to the educational policy of the College and faculty matters and for making recommendations to the Board of Trustees with respect thereto. The Board of Trustees may further define the above functions, establish procedures and prescribe other functions of an advisory nature.

Section 4. *Student Affairs. The Committee on Student Affairs shall be composed of a Chairman, Vice Chairman and others elected by the Board of Trustees. Only members of the Board of Trustees shall be voting members of this committee but there may be other members who are not trustees to serve in an advisory capacity. This committee shall be responsible for consulting with the President, the Dean of Student Affairs and others with respect to all matters con-

* As amended January 18, 1967

cerning student affairs of the College and for making recommendations to the Board of Trustees with respect thereto. The Board of Trustees may further define the above functions, establish procedures and prescribe other functions of an advisory nature.

Section 5. *Development and Public Relations. The committee on Development and Public Relations shall be composed of a Chairman, Vice Chairman and others elected by the Board of Trustees. Only members of the Board of Trustees shall be voting members of this committee but there may be other members who are not trustees to serve in an advisory capacity. This committee shall be responsible for consulting with the President, the Director of Development and Public Relations and others with respect to fund raising activities and public relations, and for making recommendations to the Board of Trustees with respect thereto. The Board of Trustees may further define the above functions, establish procedures and prescribe other functions of an advisory nature.

Section 6. *Buildings and Grounds. The Committee on Buildings and Grounds shall be composed of a Chairman, Vice Chairman and others elected by the Board of Trustees. Only members of the Board of Trustees shall be voting members of this committee but there may be other members who are not trustees to serve in an advisory capacity. This committee shall be responsible for consulting with the President and others with respect to the buildings and grounds of the College, their maintenance and improvement, and plans for the physical expansion of the College and for making recommendations to the Board of Trustees with respect thereto. The Board of Trustees may further define the above functions, establish procedures and prescribe other functions of an advisory nature.

Section 7. Nominating. The Nominating Committee shall be composed of a Chairman and others elected by the Board of Trustees. Only members of the Board of Trustees shall be members of this committee. This committee shall be responsible for making nomina-

* As amended January 18, 1967.

tions for trustees, officers of the Corporation, officers of the Board of Trustees, and elected chairmen and members of committees of the Board of Trustees other than the Nominating Committee itself. Nominations of the Chairman and members of the Nominating Committee shall be made by the Chairman of the Board of Trustees. Nominations for trustees and officers of the Corporation, officers of the Board of Trustees, and elected chairmen and members of any committee may also be made by any trustee.

Section 8. Other. There may be such other committees as the Board of Trustees may elect from time to time with advisory powers only.

C. General Provisions

Section 9. *Term. Each elected chairman or member of a committee shall serve until the end of the fiscal year during which he is elected, unless a longer term is specified by the Board at the time of his election or unless he earlier resigns or is removed by the Board, and shall be eligible for re-election at the end of any term.

Section 10. Ex-officio Members. The Chairman of the Board of Trustees, or in the case of his absence or incapacity the Vice Chairman, shall be an ex-officio member of all committees.

*As amended September 17, 1965.

Article IV: Officers

Section 1. In General. The Corporation shall have a President, Secretary and a Treasurer and may have a Vice President, Assistant Secretary and Assistant Treasurer to serve for such compenstaion (if any) as the Board of Trustees specifies. The initial officers of the Corporation shall be elected by the trustees to serve from the time of their election until the end of the fiscal year following their election, except as otherwise provided by the terms of their nomination. Thereafter the officers of the Corporation shall be elected by the trustees to serve for the fiscal year following the year of their election, except as otherwise provided by the terms of their nomination. Any officer may be removed at any time by the trustees. The officers need not be members of the Corporation. Any two or more offices may be held by the same person except that the same person may not be both President and Secretary.

Section 2. President and Vice President. The President shall be the educational and administrative head of the College. He shall have overall responsibility for the administration of College affairs within the framework of policies and procedures approved by the Board of Trustees. He shall prepare, or cause to be prepared, written recommendations for such policies and procedures for Board approval and shall review them with the Board periodically. He shall preside at meetings of the Members of the Corporation and shall be expected to attend meetings of the Board of Trustees and all standing committees of the Board except when they are meeting in executive sessions. In case of the absence or incapacity of the President, his duties shall devolve upon the Vice President.

Section 3. Secretary and Assistant Secretary. The Secretary shall keep accurate records of the meetings of the members and shall have charge of the Seal of the Corporation and all valuable papers not delegated to the care of the Treasurer. In case of the absence or incapacity of the Secretary, his duties shall devolve upon the Assistant Secretary.

Section 4. Treasurer and Assistant Treasurer. The Treasurer shall be responsible for the keeping of records of receipts and disbursements of the Corporation, the preparation of the budget, the custody of the cash and securities of the Corporation and the execution of orders of the Finance Committee relating thereto. The duties of the Treasurer, may be delegated in whole or in part to the Assistant Treasurer, to financial agents, corporate or personal, or to others pursuant to procedures approved by the trustees. In case of absence or incapacity of the Treasurer his duties shall devolve upon the Assistant Treasurer.

Article V: Fiscal Year

The fiscal year of the Corporation shall end the last day of June each year.

Article VI: Amendments

These by-laws may be amended by the Board of Trustees at any time provided that written notice that an amendment is proposed is mailed to each trustee at least five days prior to the meeting at which the amendment is adopted.

THE BOARD OF TRUSTEES

1.Officers of the Board

CHAIRMAN:	H. Ober Hess
VICE CHAIRMEN:	James Eiseman
	Philip Eitzen
SECRETARY:	Philip A. Bregy

2. *Meetings of the Board

Regular meetings of the Board of Trustees are held five times a year, in September, November, January, March and May on the third Friday of alternate months at 12 o'clock in the conference room of the College. The meeting in May is preceded by the Annual Meeting of the Members who are the same persons as the trustees.

3. The Corporate Committees

(a) The Executive Committee consists of the Officers of the Board of Trustees (Chairman, Vice Chairman and Secretary), the Chairmen of the other committees (Finance, Educational Policy, Student Affairs, Development and Public Relations, Nominating and Buildings and Grounds), and such other trustees as may be elected by the trustees. Except for matters within the jurisdiction of the Finance Committee, the Executive Committee is empowered to act for the Corporation between meetings of the Board. Regular meetings of the Executive Committee are held on the third Friday of alternate months at 12 noon, and other meetings as required.

(b) The Finance Committee consists of the Treasurer who is its chairman, and such other trustees as are elected by the Board. The

*As amended May 21, 1965, January 18, 1967 and November 22, 1968.

Finance Committee is empowered to act for the Corporation with respect to the investment of endowment and other funds. It consults with the President and Business Manager with respect to the Budget and the financial affairs of the Corporation and makes recommendations to the Board. The Finance Committee meets on the second Friday of each month at 12 noon.

3. The Advisory Committee

The following advisory committees are established at the present time. Others may be created by the Board of Trustees as needed. Only trustees can be voting members of their committees but persons who are not trustees serve in an advisory capacity.

(a) Educational Policy: responsible to consult with the President and Dean of Faculty with respect to educational policy and faculty matters, to make recommendations and reports on these matters to the Board.

(b) Student Affairs: responsible to consult with the President and the Dean of Students with respect to all matters concerning student affairs, to report and make recommendations to the trustees with respect thereto.

(c) Development and Public Relations: responsible to consult with the President, and the Director of Development and Public Relations with respect to plans for the physical expansion of the College, fund raising and public relations, and to report and make recommendations to the trustees with respect thereto.

(d) Buildings and Grounds: responsible to consult with the President on matters pertaining to the acquisition of real estate properties for the College and the implementation of major remodeling and new construction, and to report and make recommendations on these matters to the Board.

(e) Nominating: (only Board members as nominated by the Chairman may be elected to this Committee) responsible for making nominations for Trustees, officers of the Corporation and the Board, and chairmen and members of committees other than the nominating committee.

4. Chairmen and Members of Committees

Executive Committee:

H. Ober Hess, Chairman
James Eiseman, Vice Chairman
Philip J. Eitzen, Vice Chairman
Rex H. Anderson
Philip A. Bregy
Mrs. Frederick Chait
Stephen S. Gardner
Mrs. Albert M. Greenfield
Ronald K. Porter
Mrs. Lessing J. Rosenwald
Philip H. Ward, 3rd
Howard A. Wolf

Nominating Committee:

R. Barclay Scull, Chairman
Mrs. Albert M. Greenfield
Mrs. Samuel M.V. Hamilton
Mrs. H. Gates Lloyd
Mrs. Meyer Potamkin
Ronald K. Porter
Richard L. Newburger

Buildings and Grounds Committee:

Ronald K. Porter, Chairman
James Eiseman, Vice Chairman
Edward K. Cratsley
Robert Buchanan Mitchell
Meyer Potamkin
William Rafsky

Student Affairs Committee:

Philip H. Ward, 3rd, Chairman
Mrs. Marguerite Walter, Vice Chairman
Kermit Hall
William McCaffery
Mrs. Meyer Potamkin
Mel Richman
Mrs. Andrew J. Sordoni, Jr.

Senate Liaison Committee:
Philip A. Bregy
Mrs. Frederick Chait
Philip J. Eitzen
Kermit Hall
Howard A. Wolf

Finance Committee:
Stephen S. Gardner, Chairman
Kermit Hall, Vice Chairman
George D. Beck
Philip A. Bregy
Edward K. Cratsley
James Eiseman
Randal W. Reed

Educational Policy Committee:
Mrs. Albert M. Greenfield, Chairman
Philip J. Eitzen, Vice Chairman
Arnold Bayard
Mrs. Frederick Chait
F. Eugene Dixon, Jr.
Mrs. Austin Lamont
Robert Buchanan Mitchell

Development and Public Relations Committee:
Rex H. Anderson, Chairman
L. Davis Jones, Vice Chairman
George D. Beck
Warren Blair
Thomas B. McCabe, Jr.
Charles E. Ingersoll
Richard L. Newburger

Centennial Program Management Committee:
Rex H. Anderson, Chairman
Warren Blair
George D. Culler
James Eiseman
Stephen S. Gardner
H. Ober Hess
L. Davis Jones
Richard Newburger
Randal W. Reed
Mrs. Lessing J. Rosenwald
R. Barclay Scull
Howard A. Wolf

Centennial Program, Honorary Chairman 1971, Edward G. Budd, Jr.
(Deceased May 20, 1971)

BOARD OF TRUSTEES (Names and Addresses)

Rex H. Anderson, Senior Vice President
Life Insurance Company of North America
1600 Arch Street, Philadelphia, Pa. 19103 (241-3761)
Home: 1210 Pinewood Road, Villanova, Pa. 19085 (LA5-9875)

Arnold A. Bayard, Former President
M.L. Bayard Company
Home: Society Hill Towers
210 Locust Street, Philadelphia, Pa. 19106 (WA2-5940)

George D. Beck, President, Board Chairman and Treasurer
Beck Engraving Company
105 S. 7th Street, Philadelphia, Pa. 19106 (WA2-4856)
Home: 4136 Pine Tree Rd., Lafayette Hill, Pa. 19444 (AD3-1913)

Warren Blair, Design Department Manager
Smith Kline and French Laboratories
15th & Spring Garden Streets, Philadelphia, Pa. 19130 (LO4-2400)
Home: 504 Dogwood Lane, Spring Mill, Whitemarsh Twp. 19130 (828-6695)

Philip A. Bregy, Partner
Law Firm of MacCoy, Evans and Lewis
2010 Two Penn Center Plaza, Philadelphia Pa. 19102 (LO8-7500)
Home: 2316 Hickory Rd., Plymouth Meeting, Pa. 19462 (TA8-1869)

Mrs. Frederick Chait
Narin & Chait
250 Suburban Station Bldg.
Philadelphia, Pa. 19103
Home: 250 S. 17th Street, Philadelphia, Pa. 19103 (KI5-7775)

MRS HELEN F. BOEHM
EDWARD MARSHALL BOEHM, INC.
25 FAIRFACTS ST.
TRENTON, N.J. 08638

Thomas Neil Crater

Edward K. Cratsley, Vice President,
of Finance, and Professor of Economics
Swarthmore College
Swarthmore, Pa. 19081 (KI4-7900)
Home: 741 Harvard Avenue, Swarthmore, Pa. 19081 (KI3-6476)

F. Eugene Dixon, Jr.
~~405 Land Title Building~~ 665 Thomas Rd. Lafayette Hill
~~Broad & Chestnut Streets, Philadelphia, Pa. 19110 (665-1100)~~ PA. 19444
Home: ~~6012 West Mill Road, Flourtown, Pa. (242-6565)~~ VE-6-7500

James Eiseman, Chairman
Logistics Industries Corporation
Suite 2707, 12 S. 12th Street, Philadelphia, Pa. 19107 (MA7-5357)
Home: 7329 McCallum Street, Philadelphia, Pa. 19119 (CH7-7151)

Philip J. Eitzen
The Creative Department, Inc.
1700 Walnut Street (732-1750)
Philadelphia, Pa. 19103
Home: 356 Pugh Road, Strafford, Pa. 19087 (MU8-7744)

Stephen S. Gardner, Chairman
Girard Bank
Broad & Chestnut Streets, Philadelphia, Pa. 19101 (585-2400)
Home: Old Baltimore Pike & WaWa Rd., WaWa, Pa. 19063 (GL9-3874)

Mrs. ~~Albert M. Greenfield~~ Donald A. PETRIE
Civic, Educational and Philanthropic Leader
Home: The Barclay, Rittenhouse Square, 19103 (KI5-0300)

Kermit J. Hall, Regional Director
United Negro College Fund, Inc.
130 S. Juniper Street, Philadelphia, Pa. (KI5-0413)
Home: 100 Fairview Avenue, Yeadon, Pa. 19050

PAUL McKIM

Mrs. Samuel M.V. Hamilton
Home: 218 Strafford Avenue, Wayne, Pa. 19087 (MU8-4171)

H. Ober Hess, Partner
Law Firm of Ballard, Spahr, Andrews and Ingersoll
Land Title Building, Philadelphia, Pa. 19110 (LO7-5615)
Home: 1235 Conshohocken State Rd., Gladwyne, Pa. 19035 (LA5-9944)

Charles E. Ingersoll, Executive Director
College of Physicians
19 South 22nd Street, Philadelphia, Pa. 19103
Home: Gypsy Hill and Evans Road, Penllyn, Pa. 19458 (643-0431)

L. Davis Jones
Home: Yellow Springs Road, Paoli Pa. 19301 (NI4-7692)

R. Sturgis Ingersoll ~~(Honorary)~~, Member
Law Firm of Ballard, Spahr, Andrews and Ingersoll
Land Title Building, Philadelphia, Pa. 19110 (LO7-5615)
Home: Penllyn Pike, Penllyn, Pa. 19422 (MI6-3051) Berton E Korman

Mrs. ~~Austin Lamont~~ GEORGE F. ROLL
Home: 229 Spruce Street, Philadelphia, Pa. 19106 (WA5-0229)
SAMUEL M. LEHRER

Mrs. H. Gates Lloyd
Home: Linden, Darby Road, Haverford, Pa. 19041 (MI2-0103)

Mrs. Malcolm Lloyd (Honorary)
Home: Golf House Road, Haverford, Pa. 19041 (MI2-0451)

Thomas B. McCabe, Jr. Vice-President and
Group Executive and Board Member of Scott Paper Company
Scott Plaza, Philadelphia, Pa. 19113 (SA4-2000)
Home: 412 Rogers Lane, Wallingford, Pa. 19086 (LO6-6473)

BERTON E KORMAN

William McCaffery, President
William McCaffery, Inc.
1200 Fifth Ave., New York, N.Y. 10029
Home: 1 W. 67th Street, New York, N.Y. 10023 (212-534-0471)

Mrs. Charles A. Meyer
Home: 3010 Woodland Drive, Washington, D.C. 20008

Robert Buchanan Mitchell, Professor
Dept. of City and Regional Planning and
Director, Center for Urban Research and Experiment,
106 Eisenlohr Hall
University of Pennsylvania
3812 Walnut Street, Philadelphia, Pa. 19104 (594-6391)
Home: 722 W. View Street, Philadelphia, Pa. 19119

Richard L. Newburger, General Partner
Advest Company (Newburger and Co. Division)
1401 Walnut Street, Philadelphia, Pa. 19102 (LO8-1500)
Home: Terwood Road, Huntingdon Valley, Pa. 19006

Gordon Parks, Photographer, Author, Film Director
Home: 23 Beekman Place, New York, N.Y. 10022

Ronald K. Porter, President and Chief Executive Officer
Jackson-Cross Company
Philadelphia National Bank Bldg., Philadelphia, Pa. 19107 (665-8200)
Home: Hilltop Road, Wallingford, Pa. 19086 (LO6-3201)

Mrs. Meyer P. Potamkin
Home 1808 Delancey Place, Philadelphia, Pa. 19103 (PE5-8272)

Meyer P. Potamkin, President
Boulevard Mortgage Co.
2608 Cottman Ave. Philadelphia, Pa. 19149 (DE 3-3740)
Home: 1808 Delancey Place, Philadelphia, Pa. 19149 (PE5-8272)

William L. Rafsky, Executive Director, Greater Phila. Movement
Room 920 Western Savings Fund Building
Broad and Chestnut Streets, Philadelphia, Pa. 19107 (KI5-2752)
Home: 3461 Schoolhouse Lane, Philadelphia, Pa. 19144

Randal W. Reed, Financial Vice President
ARCO
717 Fifth Ave., New York, N.Y. 10022 (212-758-2345)
Home: 220 Sykes Lane, Wallingford, Pa. 19086 (735-2345)

Mel Richman, President and Creative Director
Mel Richman, Inc.
15 N. Presidential Boulevard, Bala Cynwyd, Pa. 19004 (MO4-6800)
Home: 708 Righters Mill Road, Penn Valley, Pa. (MO4-1769)

Samuel R. Rosenbaum (Honorary)
Home: 1006 The Kenilworth
Wissahickon Avenue & School House Lane, Philadelphia, Pa. 19144

Mrs. Lessing J. Rosenwald
Active in philanthropic and educational organizations
Home: 1146 Fox Chase Road, Jenkintown, Pa. 19046 (TU4-0141)

HARRY C. SANNER

R. Barclay Scull, Former President
William S. Scull Co.
Home: County Line Road, Villanova, Pa. 19085 (LA5-3266)

Mrs. Andrew J. Sordoni, Jr. President
Sterling Industrial Corporation
Forty-Fort, Pa. 18704
Home: 1710 Wyoming Ave., Forty-Fort, Pa. 18704 (1-717-BU7-5192)

Mrs. Otis Walter, former Assistant Director
Division of Art Education, School District of Philadelphia
Home: 46-3 Revere Road, Drexel Hill, Pa. 19026 (CL9-6930)

Philip H. Ward, III, Partner
Law Firm of Montgomery, McCracken, Walker and Rhoads
Three Parkway, Philadelphia, Pa. 19102 (LO3-0650)
Home: 8605 Seminole Ave., Philadelphia, Pa. 19118 (CH8-0880)

Mrs. Thomas Raeburn White (Honorary)
Political and Social Historian
Home: 717 W. Glengarry Road, Philadelphia, Pa. 19118 (CH2-2488)

George D. Widener (Honorary)
Land Title Building, Philadelphia, Pa. 19100 (665-1100)
Home: Erdenheim Farm
Chestnut Hill, Philadelphia, Pa. 19118 (CH7-2073)

Mrs. John Wintersteen (Honorary), former President
The Philadelphia Museum of Art; former
Chairman of Managers, Moore College of Art
Home: Mount Pleasant Road, Villanova, Pa. (LA5-1282)

Howard A. Wolf, Director
Retired Officer and Director of
Metal Edge Industries and Wolf Brothers, Inc.
Suite 2707, PSFS Building
12 S. 12th Street, Philadelphia, Pa. 19107 (MA7-5353)
Home: 856 Meetinghouse Road, Jenkintown, Pa. 19046 (TU4-2727)

BIOGRAPHICAL INFORMATION

Rex H. Anderson is a Senior Vice President, Life Insurance Company of North America and Executive Officer in charge of Individual Life, Health and Reinsurance Lines. He is married to the former Martha Jean Baker and they have one son, Rex, Jr.

Arnold A. Bayard was graduated from Germantown Academy and Lehigh University. He joined M. L. Bayard & Company, Inc. as an engineer in 1926; became Vice President in 1933 and President and Chief Executive Officer in 1940. The firm discontinued manufacturing operations in 1960 and is now a personal holding company. He is interested in literature, music, painting, graphic arts, performing arts, and the study and collecting of wines. He makes his home in Society Hill Towers.

George D. Beck is President, Chairman of the Board and Treasurer of The Beck Engraving Company. Active in printing organizations in Philadelphia, he is a member of the boards of the Graphic Arts Association of the Delaware Valley and Manufacturing Photoengravers Association of Philadelphia. He is President of The American Photoplatemakers Association, a director of the Greater Philadelphia Chamber of Commerce and a director of the Globe Ticket Company. A graduate of Cornell University, Mr. Beck was awarded the Man of the Year Award, Printing Industries of Philadelphia, 1962, and the Elmer G. Voight Award, 1962, for exemplary service in the field of graphic arts education. He and his wife, Ruth, have two children, Helen and Hayward, both married.

Warren Blair is Design Department Manager of Smith Kline & French Laboratories. A 1947 graduate of PCA, he worked as a free lance

designer immediately after graduation and in 1949 joined SK & F as Art Manager. He presently heads a department of 14 artist-designers. Former President of the Art Directors Club of Philadelphia, he is a guest lecturer in graphic arts at the College and is a member of the Alumni Association Board of Directors. He and his wife, Jane, have one daughter, Heidi.

Philip A. Bregy is a partner in the law firm, MacCoy, Evans and Lewis, with which he has been affiliated since 1941. He is a graduate of Williams College (1936) and the University of Pennsylvania Law School (1939). He is member of the Advisory Committee on Decedent Estates, Joint State Government Commission, and teaches estate planning at the University of Pennsylvania Law School. He is the author of the book, "Intestate Wills and Estates Acts of 1947." He and his wife, Emilie, have four children.

Mrs. Frederick Chait is a partner in the law firm of Narin & Chait. She is a graduate of Barnard College and received her LLB and J.D. from Columbia University School of Law where she was a Kent Scholar. She is a member of the Philadelphia Bar Association and the American Bar Association. She is a trustee and Secretary of the Board of Trustees of the Philadelphia General Hospital Research Fund. She is active in the United Fund where she was Chairman of a Special Committee on Review of Nursing Services and serves on various UF committees. She also is active with United Health Services, Inc., serving as director, member of the Executive Committee and Research Council member.

Edward K. Cratsley, D.C.S., is Vice President, Finance, and Professor of Economics, Swarthmore College. A graduate of Wooster and Harvard, Mr. Cratsley first served as a research assistant and instructor in accounting at Harvard and later Comptroller and Professor of Business Administration at St. Lawrence University. He has been affiliated with Swarthmore College since 1950. He is a past president of the Middle States Association of Colleges and Secondary Schools and of the Eastern Association of College Business Officers and has

served as a member of the Commission on Higher Institutions of the Middle States Association and as a director of the National Association of College Business Officers. He is a trustee of the College Entrance Examination Board, a trustee of the Swarthmore Presbyterian Church, a former member of Swarthmore Borough Council, a member of Swarthmore Rotary Club and Phi Beta Kappa.

F. Eugene Dixon, Jr., is President of the Board of Trustees of Abington Memorial Hospital, Vice Chairman of Delaware Valley Hospital Council, a member of the Board of Managers of Germantown Dispensary and Hospital, Chairman of the Board of Maine Coast Memorial Hospital, Ellsworth, Me., a member of the Board of Trustees Jackson Laboratory, Bar Harbor, Me., a trustee of Blue Cross of Pennsylvania and is affiliated with the Hospital Association of Pennsylvania. He is a member of the Boards of Atlantic City Racing Association, Church Farm School, E.S.B., Inc., Provident National Bank, Liberty National Bank in Ellsworth, Me., Philadelphia Museum of Art, and Springside School. Mr. Dixon is Vice Chairman of the Board of PMC Colleges, President of the Board of Trustees of The Episcopal Academy, President of the Widener Memorial Foundation, President of the Board of Trustees of Widener Memorial School and a member of the Board of Stewards of the National Steeplechase and Hunt Association. He attended Harvard and holds an honorary Doctor of Humane Letters from PMC Colleges. His clubs are Corinthian Yacht Club, New York Yacht Club, Huntingdon Valley Country Club, Philadelphia Club, Philadelphia Cricket Club, Racquet Club, Radnor Hunt, Rittenhouse Club, Tree Fox Hunting Club, and Sunnybrook Golf Club. He and his wife, Edith Robb Dixon, have two children, George Widener Dixon and Edith Eleanor Dixon.

James Eiseman is Chairman of the Board of Logistics Industries Corporation, Philadelphia. He is also President of Wolf Building Company and President of Barrington Industrial Properties. He served in the Navy in World War II. Prior to that he was Vice President of CIT Corporation. His educational degrees are: Yale Ph.B in 1930; Harvard Graduate School of Business Administration, MBA 1932.

Philip J. Eitzen is a partner in The Creative Department, Inc., a Philadelphia advertising and design firm. He attended the Chouinard Art Institute in Los Angeles and was graduated from the Philadelphia College of Art in 1952. He was a Vice President with N.W. Ayer, Inc. for a number of years prior to opening his own firm. A former teacher and lecturer at PCA, he is a Past President of the Alumni Association and presently serves on its Board of Directors. He and his wife, Claire, have three children.

Stephen S. Gardner is Chairman of the Board and Chief Executive Officer of Girard Bank. He started as a trainee in the Banking Department in 1949. He is a member of the Boards of Girard, Girard Co., Girard International Bank and Girard International Investment Co.; The Budd Co., Insurance Co. of North America, Life Insurance Co. of North America, Narco Scientific Industries, INA Corp., American Sugar Co., Old Philadelphia Development Corp., The Philadelphia Contributionships, Greater Philadelphia Movement, Philadelphia Orchestra Assn., the Philadelphia Chamber of Commerce, and the Penna. Chamber of Commerce. He is a graduate of Harvard. He and his wife, Helen, have five children.

Elizabeth M. Greenfield is active in civic, educational and philanthropic organizations in Philadelphia. She served 14 years as a member of the Philadelphia Board of Education. She is chairman of the Council of Basic Education of the State Board of Education. She is a member of the Board of Philadelphia Museum of Art and an associate trustee of the University of Pennsylvania. Mrs. Greenfield holds an Honorary Doctor of Laws from Drexel University and an Honorary Doctor of Humane Letters from Ursinus College.

Kermit J. Hall is Regional Director of United Negro College Fund, Inc. He received a B.S. from Bluefield State College; an M.S. from the University of Pennsylvania and a Certificate in Hospital Supervision from Temple University. He is a former business manager of Bluefield State College and Mercy Douglass Hospital. He is a member

of the National Society of Fund Raisers and the American College of Hospital Administrators. He serves on the boards of Suburban Housing, Inc., National Conference of Christians and Jews, Philadelphia International Program, Council of International Program and the Yeadon Civic Assn. He is a member of Alpha Phi Alpha and Frontiers International, Inc.

Mrs. Samuel M.V. Hamilton is a trustee of Thomas Jefferson University Hospital and is President of the Women's Board of that hospital. She is a graduate of Foxcroft School and is a member of the Acorn Club. She and her husband have three children. Margaret, N. Peter and S. Matthews V. Her hobbies are gardening and golf.

H. Ober Hess is a graduate of Ursinus College (A.B.) and Harvard University (LL.B.) and has an honorary LL.D. from Muhlenberg College. He has been a partner in the law firm of Ballard, Spahr, Andrews & Ingersoll since 1942. He is co-editor of the monthly legal publication, Fiduciary Review, and has contributed numerous articles and reviews to other legal publications. Mr. Hess is a director and President of the Philadelphia Orchestra Pension Fdn., the Montgomery County Hospital Authority and the Philadelphia Bar Foundation; a member of the boards of U.S. Lumber Company, L. Frank Markel & Sons Company, FML Growth Fund, Paper Manufacturers Co., Fleer Corp., Lankenau Hospital and is a former member of the Board of Ursinus College. He is a member of the Central Committee of the World Council of Churches. He and his wife have four daughters.

Charles E. Ingersoll is Vice Chairman of the City Planning Commission and is the Executive Director of the College of Physicians. He is vice president and a director of The North Pennsylvania Railroad Company. He formerly was Assistant Vice President, Passenger Service Contracts, Penn Central. He received his Bachelor of Laws from the University of Pennsylvania. Formerly the President of the Muskogee Company, he joined the then Pennsylvania Railroad in

1965 as Assistant Vice President, following dissolution of the Muskogee Company. He is a member of the boards of The Provident Mutual Life Insurance Company and Beneficial Mutual Savings Bank. He is also a member of the Board of Managers of the Children's Hospital of Philadelphia and the Home of the Merciful Saviour for Crippled Children of which he was formerly President. Mr. Ingersoll is a Vice President and director of the Mental Health Association of Southeastern Pennsylvania and a trustee of Millbrook School. He is also a Commissioner in Lower Gwynedd Twp.

R. Sturgis Ingersoll has been a member of the law firm of Ballard, Spahr, Andrews and Ingersoll since 1921. He is a director of the North Pennsylvania Railroad and the Philadelphia National League Club. He is Vice President and trustee of the Fairmount Park Art Association and an ex-President of the Print Club. For many years he was president of the Philadelphia Museum of Art. He received an LL.B. from the University of Pennsylvania; LL.D. from Temple University; L.H.D. from St. Joseph's College and D.F.A. from the Philadelphia College of Art. His first wife was Marion B. Fowle; his present wife Cornelia A. Shepard.

L. Davis Jones is former Executive Vice President of N.W. Ayer & Son, Inc. He joined Ayer in 1936 and was a member of the Board of Directors of the advertising agency with management responsibilities in account administration and business development. He attended Franklin and Marshall College, graduated in 1936. In World War II, he served as a lieutenant in the Naval Reserve. He has done volunteer work with the United Fund, YMCA, Red Cross and Invest in America. He makes his home with his wife and three children near Valley Forge.

Mrs. Austin Lamont is affiliated with the Philadelphia Museum of Art, the Pennsylvania Academy of the Fine Arts, Pennsylvania Horticultural Society, Academy of Natural Sciences and the University Museum. She was a trustee of Federal Union, Inc., and is a member

of the Board and past President of the Board of the Print Club, She is a member of the board of the New School of Music, Inc., Maine Coast Artists and the Board of Women Visitors of the Hospital of the University of Pennsylvania. She served as Chairman of Fox Island Concerts, Inc., Me. She is a member of the Cosmopolitan Club of Philadelphia.

Mrs. H. Gates Lloyd is a trustee of the Philadelphia Museum of Art and Chairman of the Advisory Board of the Institute of Contemporary Art at the University of Pennsylvania. She is a member of the Board of Governors of the University Museum. She also is affiliated with the American Federation of Arts, New York Studio School and the MacDowell Colony Association of Peterborough, N.H. She is a graduate of Foxcroft School and attended the University of Pennsylvania. She is a former member of the U.S. Commission for UNESCO.

Thomas B. McCabe, Jr. is Vice President and Group Executive, and a member of Scott Paper Company's Board of Directors. In September, 1967, Mr. McCabe was elected to the company's Executive Committee and assumed responsibility for corporate marketing, corporate development, and corporate communications. In December, 1968, he was given additional responsibility for the company's corporate planning. Since joining Scott in 1954, Mr. McCabe has held a number of key marketing positions. He was named Director of Advertising in 1956 and three years later was appointed Director of Marketing Services. Elected Vice President for Internal Marketing in 1960, Mr. McCabe directed the company's brand management, marketing research, market development, advertising and product publicity functions, as well as the coordination of marketing activities of all Scott foreign affiliates. In 1963, Mr. McCabe became Vice President for Marketing, responsible for all marketing of Scott's consumer and industrial packaged products. He was elected to the Board of Directors later that year; in 1965, he was named a group executive. Mr. McCabe is Chairman of The Advertising Council, and member of the Advisory Committee of former chairmen of the Association of

National Advertisers. He is a member of the Board of the Commonwealth of Pennsylvania Mental Health Research Foundation, and a member of the Executive Committee of the United States Department of Commerce National Marketing Advisory Committee, and serves on the Urban and Regional Affairs Committee of the United States Chamber of Commerce. He is a Vice Chairman of the Marketing Committee of the National Association of Manufacturers, and a member of the Executive Council of the Harvard Business School Association. He also serves as a trustee of the Marketing Science Institute. After graduating from Swarthmore College in 1949, he spent three years with Jewel Companies, Inc., initially in store management and later as assistant to the Director of Advertising. He left Jewel in 1952 to take an MBA at Harvard Business School, and subsequently became associated with Scott. A native of Swarthmore, Pa., Mr. McCabe attended Episcopal Academy and Deerfield Academy before entering Swarthmore College where he received his bachelor's degree in economics. In November of 1971, it was announced that Mr. McCabe will leave Scott and become President of Marketing Science Institute, Cambridge, Mass.

William McCaffery is President of William McCaffery Inc., N.Y. and formerly was executive Vice President—Creative Director of DeGarmo McCaffery, Inc., New York advertising firm. He was graduated from PCA in 1957 and studied afterwards at the University of Pennsylvania. He served in the army as a lieutenant. His professional affiliations include American Institute of Graphic Arts, New York Art Directors Club, Advertising Club of New York and Directors Guild of America. He is the recipient of a variety of awards, including the New York Art Directors Club Award of Distinctive Merit (4 times) and awards from film festivals in this country and abroad. He directed films for City/2 exhibit at the Phila. Museum of Art. Among his hobbies are the writing and illustration of books for children.

Mrs. Charles A. Meyer was graduated from Foxcroft School and studied abroad for a year. She and her husband, Assistant Secretary

of State for Inter American Affairs, have two daughters; one married, the other at the University of Denver. The family now living in Washington, D.C. has lived in Connecticut, Massachusetts, Illinois, Columbia, Texas and Gladwyne, Pa. While in Illinois her interests mainly were political. She was Vice Chairman (Women's Division) of the United Republican Fund of Illinois and an elected precinct committeeman. She is a former president of the Foxcroft Alumnae Association.

Robert B. Mitchell is Professor, Department of City and Regional Planning and Director, Center for Urban Research and Experiment, University of Pennsylvania. He has been planning consultant to New York City, State of California, Singapore, Venezuela, etc. He is a member, Department of Urban Transportation Planning, Highway Research Board; former Chairman, Advisory Board, Area Development Committee, Committee for Economic Development; member of the Committee on Health and Urban Affairs, American Public Health Association. He was formerly Chief, Urban Section National Resources Planning Board; Executive Director, Philadelphia City Planning Commission; Executive Director, Philadelphia Urban Traffic and Transportation Board; Research Professor, Columbia University; Director, Action, Inc.; President, Regional Science Association; Chairman, Department of City and Regional Planning. He received the Award of Merit from the American Institute of Planners in 1959.

Richard L. Newburger is General Partner, Advest Co. (Newburger & Co. Division). Active in community and civic affairs, he is Vice President of the Federation of Jewish Agencies; Vice President of Moss Rehabilitation Hospital; former Chairman of the Board of the Philadelphia, Baltimore, and Washington Stock Exchange and former President of the Locust Club. He is a director of Abington Memorial Hospital and Chairman of the Federation of Jewish Agencies Endow-

ment Fund. He is a member of the Board of the United Fund. He is a graduate of the University of Virginia and served in the Pacific in the navy during World War II. He and his wife, Elizabeth, are the parents of two children.

Gordon Parks (Alexander) is a distinguished photographer, motion picture director, composer and writer. As a staff photographer for Life Magazine, he won acclaim for his searingly realistic photo journalism. He also has been acclaimed as a "poet of the camera." He is under contract with Warner Brothers–Seven Arts to direct four motion pictures, the first of which was "The Learning Tree," a novel by Parks based on his youth in Kansas. He also is the author of "A Choice of Weapons," covering his life from his 16th to the 32nd year. Mr. Parks also has served as a consultant in the filming of several Hollywood productions. In the 1960's, he filmed three documentaries on black ghetto life for National Educational Television. His most recent literary works are "Whispers of Intimate Things," "Born Black" and "In Love." He also directed the MGM film "Shaft." He is married to the former Elizabeth Campbell. Honors received by Mr. Parks include PCA's Gold Star Award at Commencement of June, 1964.

Ronald K. Porter is president and chief executive officer of Jackson –Cross Company, 95-year old Philadelphia real estate firm. He is a past President of the Central Chapter of the Philadelphia Board of Realtors and the Philadelphia Chapter of the Society of Industrial Realtors, and has served as a national director. During World War II he served as a major on the General Staff of the Fourth Infantry Division. For 10 years he was a Councilman for the Borough of Rose Valley, Delaware County, Pa. He and his wife, Janet, have two daughters.

Mrs. Meyer P. Potamkin is a member of the Women's Committee of the Philadelphia Museum of Art and is Chairman of its Art Sales-Rental Gallery. She is a past member of the Board of the Print

Club and is on the Advisory Council of Booth Memorial Home. She is a past board member of Cheltenham Art Center and has been active with the Albert Einstein Medical Center (Northern), International House and the Rittenhouse Square Flower Market. She is a member of the Whitney Museum, Museum of Modern Art, University Museum, Pennsylvania Historical Society and the Emergency Aid. She and her husband are the parents of Mrs. Robert T. Lasky and Marshal F. Potamkin.

Meyer P. Potamkin is president of Boulevard Mortgage Co. He is a graduate of Dickinson College and did graduate work at Temple University. He is a member of the Philadelphia Real Estate Board; President of the Philadelphia Area Council Boys Clubs of America; Chairman of the Board of Camp William Penn and is on the boards of Glen Mills School, Crime Prevention Association and the Sarah Allen Nursing Home. He holds an Achievement Award from Phi Epsilon Pi. Among his interests are photography and collecting art.

William L. Rafsky is Executive Director of the Greater Philadelphia Movement and also is a consultant to a variety of Federal agencies and cities on urban problems. He has served on President Johnson's eight-man panel to study the Department of Housing and Urban Development; on Mayor John V. Lindsay's task force on housing and urban renewal and on the Organization of American States Subdivision on Planning in South America. In 1961, he studied urban development in Europe and Asia on a Ford Foundation grant. Mr. Rafsky is Past President of the National Association of Housing and Redevelopment Officials; a trustee of Temple University and a member of the Philadelphia Housing Authority and the Philadelphia Parking Authority. He and his wife, Selma, have two sons, Robert and Lawrence.

Randal W. Reed is Financial Vice President of Atlantic Richfield Co. He is a graduate of the Wharton School of the University of Pennsylvania and served in the Naval Reserve in World War II, being separated as a lieutenant commander. He is a member of the American

Petroleum Institute and Financial Executives Institute. He is former Secretary of the Nether Providence Township School Authority; formerly President and director of the Family Service of Delaware County; formerly member of the Board of United Fund; formerly member and Chairman of the Executive Committee, Pennsylvania Economy League (Eastern Division) and formerly member of the Board of Directors and Executive Committee, Pennsylvania Economy League (State Division). He is married to the former Elizabeth Baker and they have one married daughter.

Mel Richman is Chief Executive Officer and Creative Director of Mel Richman Inc. in Bala Cynwyd and Pittsburgh, Pennsylvania. He began his career as a painter and designer. His efforts in creative solutions to marketing problems have been nationally recognized by numerous awards throughout the years. He is a founding member of the Academy of Food Marketing of St. Joseph's College, a member of the Board of Directors of the Philadelphia Professional Craftsmen, a trustee of the Lower Merion Township Scholarship Fund and a member of the Board of Directors of Environmental Technical Corporations.

Edith Rosenwald is the wife of Lessing J. Rosenwald, and is active in philanthropic and educational organizations. She is former President of the Juvenile Aid Society. She was a Board member of the Philadelphia Child Guidance Clinic and is a Board member of the Association for Jewish Children (former Vice President). She is a member of the Advisory Committee to the Dean of Women at the University of Pennsylvania.

Samuel R. Rosenbaum, who was named the first Chairman of the Philadelphia Council for the Performing Arts in 1964, was the trustee of the Music Performance Trust Fund of the Recording Industries of

the U.S. and Canada from 1948 to 1970. He is a former Vice President and Director of the Philadelphia Orchestra Association, and former President of the Robin Hood Dell. A graduate of the Law School of the University of Pennsylvania, he attended the Middle Temple of the Inns of Court, London, and was named to Phi Beta Kappa and the Royal Society of Arts (London). He has published several works dealing with procedure in the English Courts, and as a colonel in the army during World War II was decorated by eight of the Allied powers for his work as head of Radio Luxembourg. During his 50 years as a practicing attorney in Philadelphia, he has served in public office in the Federal, State and City governments. His wife, Edna Phillips, is a distinguished musician and is a former first harpist of the Philadelphia Orchestra.

R. Barclay Scull is the former President of the William S. Scull Company. A graduate of St. Paul School and Princeton University, he served with the War Production Board in World War II and is a member of the First Troop, Philadelphia City Cavalry. He is a member of the Board of Directors of the World Affairs Council, Pennsylvania Ballet and the Neighborhood Garden Association. He is a member of the Philadelphia Club, collects art and is an avid gardener. He was married to the late Christine Biddle Cadwalader Scull.

Margaret Barnard Sordoni is the widow of Andrew J. Sordoni, Jr. She is President of the Sterling Industrial Corp., Forty-Fort, Pa., and President of the Andrew J. Sordoni Foundation. She is a member of the Pennsylvania Arts Council and is Past President of the Wilkes-Barre Philharmonic Orchestra Society. She is a member of the Board of Education of the Commonwealth of Pennsylvania. She attended the Art Students League of New York and was graduated from PCA. She also serves on the Executive Committee and Board of the Wyoming Valley United Fund. She is a trustee of Kings College and a member of the Advisory Committee of the John F. Kennedy Center for the Performing Arts.

Marguerite Walter resigned in 1968 as assistant director in the Division of Art Education of the School District of Philadelphia, after 30 years of service to public school education. She is a graduate of PCA, Temple University (B.S.) and the University of Pennsylvania (M.S.). A painter and printmaker, her work has been exhibited at the Pennsylvania Academy of the Fine Arts and the Philadelphia Museum, among others. A member of numerous art and educational organizations, Mrs. Walter is a past officer of the National Art Education Association and the Eastern Art Association. She was a member of the Art Education Advisory Board, Department of Public Instruction, Commonwealth of Pennsylvania, and a past recipient of the Medal of Merit from the Alumni Association of PCA. She is a former president of the PCA Alumni Association and served for many years as advisor to the Alumni Board.

Philip H. Ward, III is a partner in the law firm of Montgomery, McCracken, Walker and Rhoads. He is a member of the Board of the Committee of Seventy (former chairman), the Philadelphia Crime Commission, (vice president), the Pennsylvania Roadside Council, Springside School and Chestnut Hill Academy. Chairman of the Philadelphia Bar Assn's. Section of Corporation, Banking and Business Law, he also serves as President of the Wilderness Club of Philadelphia and Secretary of the Racquet Club. A graduate of Princeton University and Harvard Law School, he has two children, Philip and Susan, and is married to the former Margaretta Dodge.

Dorothy Shipley White, the widow of Thomas Raeburn White, is a political and social historian. Her book, "Seeds of Discord: deGaulle, Free France and the Allies," published by the Syracuse University Press, won the Philadelphia Atheneum Prize for non-fiction in 1964. In 1965 she taught modern European history at the University of Pennsylvania Summer School. She is planning a book dealing with the decolonization of the former French African colonies and General deGaulle's share in it. She is an associate trustee of the

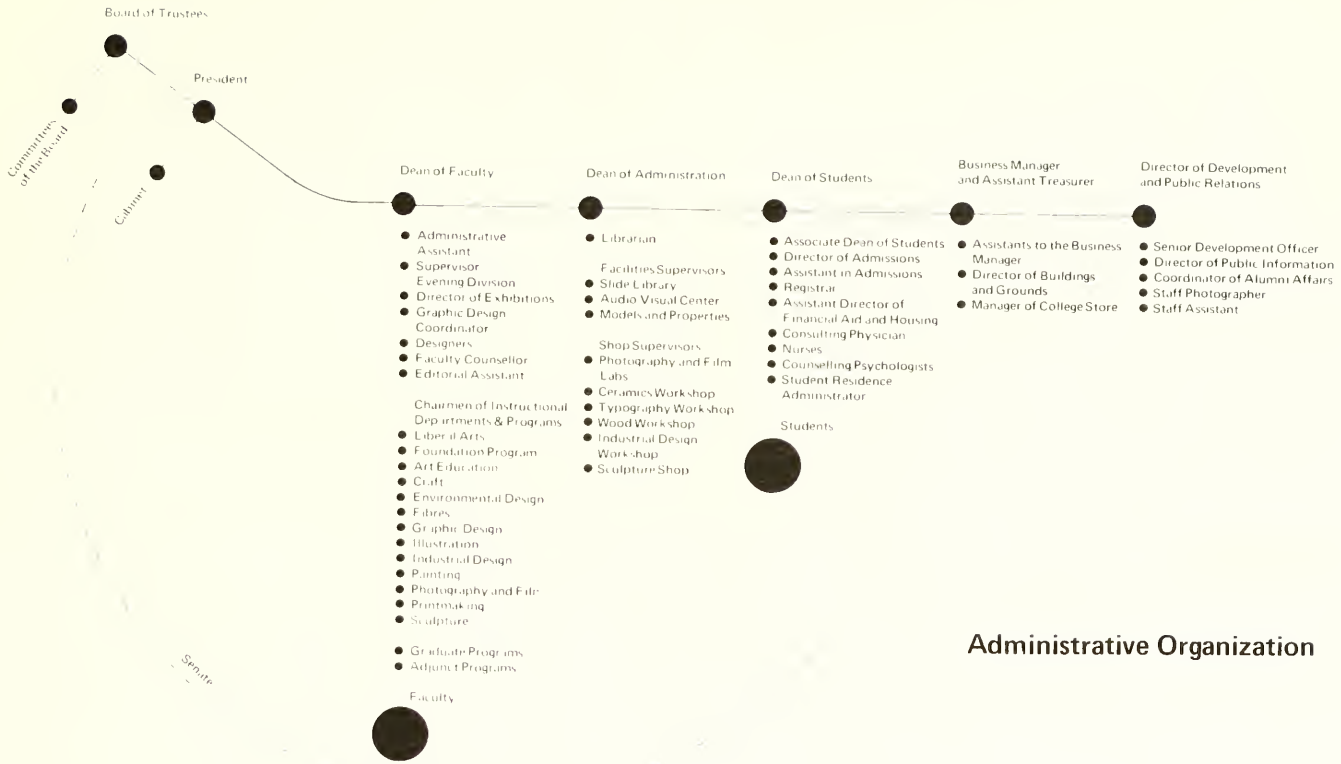
University of Pennsylvania, member of the Advisory Commission to the Dean of Students, member of the Board of the Atwater Kent Museum, member of the Board of the Alliance Francaise of Philadelphia, and a member of the Committee of 70. Mrs. White is a graduate of Bryn Mawr (B.A.), Columbia University (M.A.) Temple University (B.F.A. in Sculpture), and the University of Pennsylvania (Ph.D.)

George D. Widener was a director of the Provident National Bank for 50 years and the Electric Storage Battery Company for 25 years. He has been on the Board of the Philadelphia Museum of Art since 1925, and for several years served as Chairman of the Board. He was on the boards of the Philadelphia Zoological Society, the Academy of Natural Sciences, Abington Memorial Hospital and Chestnut Hill Hospital. He has been a member of The Jockey Club since 1916, and for 12 years was chairman. He has been a trustee and Honorary Chairman of the board of the New York Racing Association since 1955. He has been awarded honorary degrees from the University of Pennsylvania and Trinity College. (Note: Mr. Widener's death occurred on December 8, 1971.)

Mrs. John B. Wintersteen was President of the Philadelphia Museum of Art from January, 1964, to June, 1968. She has been an honorary trustee of PCA since 1964. She is a former Chairman of Managers of Moore College of Art. She is a graduate of Smith College where she was elected a member of Phi Beta Kappa Associates. Her acumen in art collecting and museum work has resulted in widespread recognition of her services and international renown for her private collection of French Impressionist and Post-Impressionist paintings. She is an Honorary Associate, College of Physicians of Philadelphia; former Vice Chairman, Pennsylvania Council for the Arts and a former Commissioner of the Philadelphia Art Commission. She serves on Visiting Committees of Princeton University Museum of Art and the Smith College Museum of Art. She has served as a Board Member of Harvard's Committee on Design and Visual Art. She also has been affiliated with the John F. Kennedy Center for the Performing Arts in Washington. She is a Past President of the Philadelphia Print Club.

She is a recipient of the Gimbel Award and has been awarded honorary degrees by five institutions of higher learning. She is a Distinguished Daughter of Pennsylvania.

Howard A. Wolf formerly was President and Chairman of the Board, Wolf Brothers, Inc., and is now a Director of the Wolf Building Company. He is a trustee of the Philadelphia Museum of Art, trustee of the Chas. E. Ellis School for Girls, and a director, Provident National Bank. He is a member of the Board of The Menninger Foundation and a trustee of the Abington Memorial Hospital. Appointed by the Governor as a trustee of the Philadelphia State Hospital, he was a former member of the Governor's Advisory Committee on Mental Health and the National Association of Mental Health. He was one of the incorporators and a member of the Executive Committee of Pennsylvania Mental Health, Inc., and the Mental Health Association of S.E. Pennsylvania. He was a Vice President and incorporator of the Health and Welfare Council, former Treasurer and Chairman of the Investments Committee of the Federation of Jewish Agencies, and a former director of the Bureau of Municipal Research. The College awarded him an honorary Doctor of Fine Arts Degree at its Commencement May 28, 1971. He and his wife, Martha, have three sons, Albert E., Howard L., and John H.



Administrative Organization

OFFICERS OF THE CORPORATION

President:	George D. Culler
Vice President	Howard A. Wolf
Secretary:	Philip A. Bregy
Treasurer:	Kermit Hall

ADMINISTRATIVE STAFF

Chairman of the Board of Trustees	H. Ober Hess
President of the College	George D. Culler
Dean of Faculty	George R. Bunker
Librarian	Hazel Gustow
Director of Exhibitions	Richard Hood
Design Consultants	Kenneth Hiebert, Richard Hood
Supervisor, Audio-Visual Center	Jack Snyder
Supervisor, Slide Library	Eleanor Grienke
Counsellor	Curtis Dailey
Editorial Assistant	Nancy Smith
Department Chairmen:	
Art Education, Art Education Graduate Program	Neil Lieberman
Craft	Olaf Skoogfors
Environmental Design	George Manos
Fibres	Ruben Eshkanian

Graphic Design	Kenneth Hiebert
Illustration	Albert Gold & Benjamin Eisenstat
Industrial Design	John Andrews
Painting	Robert Keyser
Photography & Film	Barbara Blondeau
Printmaking	Jerome Kaplan
Sculpture	Charles Kaprelian
Liberal Arts	Patricia Cruser
Foundation Program	Richard Stetser
Community Design	Hugh Zimmers
Graduate Program	
Assistant to the Dean of Faculty and Coordinator for Evening Division Affairs	Frank Zadlo
Evening Division, Supervisor	Jane Flory
Dean of Administration	Richard H. Reinhardt
Dean of Students	Robert D. Weitzel, Jr.
Associate Dean of Students	Glenn Stroud
Assistant Director of Financial Aid and Housing	Betty McBee
Director of Admissions	Kay Ransdell
Assistant in Admissions	David Rush Brown
Registrar	John A. Hauter
Assistant to the Registrar	Alda Alvarez
Consulting Physician	Frances Fejerdy, M.D.
Counselling Psychologists	Arthur Sendrow Mrs. Geraldine Spark
Nurses	Eleanor Oley, R.N. Cecilia Lawsin, R.N.
Student Residence Administrator	Barbara Tornow

Business Manager and Assistant Treasurer	Morris Weiss
Assistants to the Business Manager	William R. Platt, Edwin Schofield
Director of Buildings & Grounds	Daniel Miller
Manager of the College Store	Harriet Routzahn
Director of Development and Public Relations	Howard M. Schwartz
Senior Development Officer	Dr. Stuart Gottlieb
Director of Public Information	Samuel Gamburg
Coordinator of Alumni Affairs and Placement	Patricia Silver
Records Secretary	Kathleen Gill
Development Staff Writer	John Irwin
Staff Photographer	Robert Robinson

ADMINISTRATIVE OFFICES

OFFICE OF THE PRESIDENT (Room 101)

The President is the chief executive of the College and is responsible for the administration and coordination of all of the activities and business of the College, within the framework of policies and procedures approved by the Board of Trustees. The President is a member of the Board of Trustees and of the Executive Committee of the Board.

THE CABINET

The central administration of the College consists of the President and officers of the five administrative divisions (Dean of Faculty, Dean of Administration, Dean of Students, Business Manager, and Director of Development and Public Relations) who constitute his Cabinet.

It is the function of the Cabinet to review matters of institutional policy, to formulate their revision when necessary, and to coordinate the activities of all sectors of the College in the administration of existing policies. The chairman of the Cabinet is the Dean of Administration.

OFFICE OF THE DEAN OF FACULTY (Room 106)

The Dean of Faculty coordinates all aspects of the instructional departments and programs of the College, both undergraduate and

graduate, and is the administrative head of the faculty. In the absence of the President, the Dean of Faculty assumes the responsibilities of that position.

The principal functions of the Dean of Faculty's office are: (1) the administration and regular review of all current faculty policies and instructional curricula; (2) the implementation of approved policy and curriculum developments; and (3) research and long-term curricular planning.

OFFICE OF THE DEAN OF ADMINISTRATION (Room 106A)

The Dean of Administration is concerned with the operational management of instructional departments and services. He is responsible for: (1) all matters pertaining to instructional budget preparation and stewardship; (2) ordering of priorities for space and facilities utilization, their alteration, rehabilitation and assignment; (3) supervision of the campus expansion program; (4) long range fiscal and administrative planning.

DEPARTMENT OFFICES

It is the duty of Department Chairmen to handle the immediate administrative problems of their individual departments, such as the following:

(a) consultation with their faculty concerning the development of a cohesive major program and the maintenance of acceptable academic standards;

(b) annual staffing, scheduling and budgeting:

(c) maintenance of departmental and student files;

(d) supervision of departmental counselling programs;

(e) faculty recruiting;

(f) supervision of the established policies and procedures of the College within each department;

(g) evaluation and review of faculty performance. Department Chairmen also participate in the review and development of educational policy and all other concerns of the Instructional Committee.

OFFICE OF THE DEAN OF STUDENTS (Room 227)

The Dean of Students and his staff are responsible for all non-instructional matters pertaining to evening, undergraduate and graduate students, including admissions, scheduling and registration, course selection, grading, financial aid and prizes, graduation, student housing, conduct and extracurricular activities.

OFFICE OF ADMISSIONS (Room 221)

The Admissions Office processes applications for admission and reviews portfolios with the aid of the faculty. Throughout the year, members of the Admissions staff talk to school groups, conduct tours through the College and visit schools nationally.

The office also processes admission to the Pre-College Summer Program, and to all other adjunct programs.

OFFICE OF THE REGISTRAR (Room 225A)

The Registrar is responsible for the maintenance of all student records, registration, rostering, classroom allocations, grades and

course changes, preparation of semester bills, veterans affairs, withdrawal, and certification for graduation.

OFFICE OF STUDENT AFFAIRS (Room 226)

The Student Affairs Office serves as liaison between the administration and the student body in the following areas: orientation to the College, authentication of absences, housing, financial aid and part-time job placement in the College. Any questions students may have concerning policies of the College, student-faculty relations and extracurricular activities should be referred to this office.

OFFICE OF THE BUSINESS MANAGER (Room 104)

The Business Manager, who also is the Assistant Treasurer of the College Corporation, assists the President in formulating budgetary and fiscal policies and procedures pertaining to the operation and maintenance of the College. Specifically, his responsibilities and supervisory duties include the following:

(a) budget preparation in compliance with decisions developed by the President in consultation with members of his Cabinet.

(b) administration and control of the budget, the recording of income and expenditures, and preparation of financial reports.

(c) establishes a program of internal audit in all units of the College to safeguard funds and establish desirable accounting practice.

(d) maintenance of personnel records, and supervision of insurance, retirement, and other staff benefit programs.

(e) supervision of physical plant maintenance and operation, including that of the Student Residence, and supervision of the

College Store; supervision of auxiliary office services such as duplication, mail and messenger service; supervision of dining services.

(f) responsibility for all purchasing for the College.

OFFICE OF THE DIRECTOR OF DEVELOPMENT AND PUBLIC RELATIONS (Room 105)

The Office of Development is responsible for maintaining and increasing public, alumni and government support of the College and its programs. The responsibilities of the office include:

(a) Annual appeals for sustaining funds – to the alumni, general public, state and federal governments.

(b) Special appeals for funds to finance new projects and facilities, specialized appeals to foundations, industries and individuals, the current expansion program.

(c) Special events to set the stage for later appeals – i.e. the President's Dinner, symposia, the Inauguration.

(d) Alumni programs – with the Board of the Alumni Association – planning and coordinating activities to unify alumni support, the annual alumni appeal, and social, educational and professional events for alumni throughout the year.

(e) Placement service – for current students and alumni – a bulletin of job opportunities is published.

The Office of Public Relations is responsible for planning and executing programs that will improve the public's awareness of the College and gain support for its goals and objectives. The responsibilities of

the office include:

(a) Serving as a central source of information about the College and as the official channel of communication between the College and the public.

(b) Utilizing appropriate mass media (newspapers, radio, television, brochures, etc.) to call public attention to the College's goals, programs and activities.

(c) Coordination of College activities which affect the relations of the College with the general public or special groups.

(d) Collections and analysis of changing public attitudes toward the College.

(e) Planning and administering various special programs designed to supplement the above.

COLLEGE SENATE

The College Senate is the successor organization to the academic, faculty and student councils. The Senate, composed of representatives of the faculty, student body and administration, is the principal organization for consideration of matters of concern to the College community.

THE ALUMNI ASSOCIATION

1. The Board of Directors

Richard T. Henkels, Advisor to the Board
Charles Domsky, Advisor to the President
Theodore Miller, President
Noel Miles, Vice President

Evelyn C. Spivak, Secretary-Treasurer

2. Board Members

Harvey Bacal
Warren Blair
Dolores Browne
Barbara Corrigan
William Davis
Philip J. Eitzen
Mrs. Mel Fetterolf
Bernard Glassman
Bernard Harmon
Noel Mayo
Noel Miles
Walter Niebart
Dr. Paul Partridge
Eric Porter
Maitlon Russell
Tom Vroman

Prominent Alumni

The following are only a few former students of PCA — a representative group — who have won distinction in their fields.

Alfred Bendiner, Artist, Architect, Historian and Caricaturist
Irving Penn, Photographer
Tina Leser, Fashion Designer
Charles Sheeler, Painter
Rudolf Freund, Illustrator
Ernest Bevilacqua, Industrial Designer
Michael Wollman, Creative Director & Vice President
Grey Advertising, New York
Dana Vaughn, retired Dean of Cooper Union School of
Art and Architecture
William F. Cadge, Art Director of Red Book
Joseph Hirsh, Painter
Tzamins Luksus, Fabric and Fashion Designer
Henry Pitz, Illustrator, Author, Graphic Artist and Cartoonist
Franklyn Modell, New York Magazine Cartoonist
Harper Landell, Industrial Designer
Sidney Goodman, Painter
Emil DeJohn, Fashion Designer

Arnold Roth, Cartoonist, Illustrator
Staats Cotsworth, Painter and Actor
Mrs. Wilber S. Corkran, Interior and Landscape Designer, founder of the Rehoboth Art League
Charles "Gene" Klebe, Painter, U.S. Navy
Ben Rose, Photographer
James J. Spanfeller, Illustrator, recipient of the 1965 "Artist of the Year Award" by the Artist Guild of New York
Wharton Esherick, Furniture Designer
Jerome Kaplan, Printmaker
Roger Hane, Illustrator

3. *Distribution of Living Alumni

Philadelphia	915
Other Pennsylvania	1061
New Jersey	377
Delaware	68
Maryland	55
New York City	46
Other New York	94
Connecticut	27
Florida	31
California	38
Other	341
Total Alumni	3053

* Only those whose current addresses are on file. The breakdown is shown only for the states with 25 or more alumni.

COLLEGE EVENTS

1. Exhibitions

The College presents a series of exhibitions throughout the academic year as a study aid to students. These shows augment the displays and collections available in the many museums in the Philadelphia area and are open to the public. Notable among the exhibitions in recent years were: works by Benton Spruance, designs by Charles Eames, graphic arts by alumni of the Allgemeineine Gewerbeschule, Basle, craft and environmental design by alumni of the College, an international film festival, works of professional artists and designers selected by the faculty, glass by Bavarian Artist Erwin Eisch, works by artists of Puerto Rico, paintings by Christian Rohlfs, the Peril Collection of African Art and Student Annual, the traditional year-end presentation of outstanding undergraduate work.

2. Symposia and Seminars

During the year, a variety of symposia, seminars and concerts are held for students. Recent distinguished lecturers and visitors to the campus included Robert Arneson, California artist; Frank Caplan, president and general manager of Creative Playthings; Hsia-Yen Shih, curator, Royal Ontario Museum's Far Eastern Department; A. Hostrup Pedersen, president of Georg Jensen Company and president of Denmark's National Arts and Crafts Council; La Monte Young, composer and director of the Provident Home Life Insurance Company. Dr. Richard Farson, Dean of the School of Design, California

Institute of the Arts; Leland W. Knight, Chief Designer, Design Development Studio, General Motors Styling Staff; Marvin G. Yutsey, Design Director and Edward T. Kennedy, General Sales Manager, Fostoria Glass Co.; Edward W. Robinson, vice president—Agency Director of Provident Home Life Insurance Co.; Dr. Kenneth R. Beittell, Department of Art Education, Pennsylvania State University: State Rep. Hardy Williams; New York Illustrator Roger Hane; Yashuhiko Hishida, President of the Japan Jewelers Assn.; sculptor, painter, writer Robert Morris and Dr. Bernard Watson, Director of Urban Education, Temple University.

Graduation Weekend

Commencement is held in May and is followed by a reception and open house at the College. On display at the College is the impressive student exhibition, "Student Annual." Displayed throughout the first floor of the College, the exhibition demonstrates the talent and proficiency of the students and the variety of work within the educational program of the College.

4. 1971-72 Academic Year

Classes begin on September 2, 1971 and end on May 19, 1972.

Partial listing of national corporations which have engaged in cooperative research and development projects with the Philadelphia College of Art:

General Motors Corporation
General Electric Company
Ford Motor Company
E.I. duPont deNemours & Company
Westinghouse Electric Corporation
Radio Corporation of America (RCA)
Eastman Kodak Company

Aluminum Company of America (ALCOA)
The Dow Chemical Company
Armco Steel Corporation
The Black & Decker Mfg. Company
Penn Central Company
Litton Industries (Monroe Cal. Co.)
ARCO
Eaton, Yale and Towne, Inc.
St. Regis Paper Company
Mead Corporation
Container Corporation of America
Scott Paper Company
Corning Glass Works
Armstrong Cork Company
Rohm & Haas Company
Penn Fruit Company, Inc.
Bunting Company, Inc.
McDonald's Corporation
Atlantic Aviation Corporation
Ethicon Pharmaceuticals
Fostoria Glass

A partial list of Pennsylvania firms which have employed recent graduates of the Philadelphia College of Art:

Aitkin–Kynett Company, Inc.,
Air Reduction Company, Inc.,
Armstrong Cork Company
ARCO
Bethlehem Steel Corporation
Burroughs Corporation
Caloric Corporation
Container Corporation of America
The Curtis Publishing Company
Fiberglas Corporation
Franklin Electronics Inc.

General Electric Company, Philadelphia
Hamilton Watch Company, Inc.
Hickock Electrical Instruments
Robert John Company
The Kulijian Corporation
Merck, Sharp & Dohme
Metal Edge Industries
Dennis Mitchell Industries
The Bulletin Co.
Philco-Ford Corporation
Remington Rand
Rohm & Haas Company
Rudd-Mellikian, Inc.
Schick Electric, Inc.
Arndt, Preston, Chapin, Lamb & Keen, Inc.
N.W. Ayer & Son, Inc.
Carreiro Industrial Designers
Gray and Rogers, Inc.
Bruce Kamp Associates
Lavenson Bureau of Advertising, Inc.
Landell and Associates
Leotta Designers, Inc.
Earl Oakes Company
Mel Richman, Inc.
Sklaroff Design Associates
Thalheimer & Weitz, Inc.
Taylor Corporation
U.S. Naval Department, Philadelphia
U.S. Printing and Lithography
John Wanamaker
Westinghouse Electric Corporation, Pittsburgh
Westinghouse Electric Corporation, Valley Forge
Eaton, Yale & Towne, Inc.
Sumroc Company
Standard Pressed Steel Company
Smith Kline & French Laboratories

Scott Paper Company
Schlossberg Furniture Company

Firms Headquartered Outside Pennsylvania

American Machine & Foundry Company
Corning Glass Works
Dreyfus Fund Inc.
Ford Motor Company
General Electric Company
General Motors Corporation
International Business Machines Corporation
International Latex & Chemical Corporation
Lockheed Aircraft Corporation
Raymond Lowey-Wm. Snaith Inc.
Paul McCobb Furniture Showrooms, Inc.
Martin Aviation Inc.
Monroe Calculating Machines Company, Inc.
New Yorker Magazine
Eliot Noyes Inc.
E. I. duPont deNemours & Company
Radio Corporation of America
Walter Dorwin Teague Associates Inc.
Time, Life, Fortune Magazines

Current Memberships—Philadelphia College of Art

Eastern Association of College Deans and Advisors of Students
American Alumni Council
American Association of Museums
American Association of University Professors
American College Health Association
American Council on Education
American Federation of Arts
The American Institute of Graphic Arts
American Institute of Interior Designers

American Ordinance Association
Middle States Association of Colleges & Secondary Schools
National Art Education Association
College of Univ. Personnel Association
American Assoc. of Collegiate Registrars & Admission Officers
Association of College Adm. Counselors
College Entrance Boards
Intercollegiate Press
National Assoc. of Student Personnel Administrators
American Council on Education
National Association of School Business Officials
National Association of Women Deans and Counselors
National Association of Students Personnel Administrators
Philadelphia Housing Association
Print Council of America
Public Relations Society of America
Counselors Section of the Public Relations Society of America
Public Relations Society of America, Inc.—Philadelphia Chapter
National Association of College Stores
American Association of University Professors
American Library Association
Association of College and Research Libraries
College Art Association
George Eastman House
Federal Credit Union
Institute of Contemporary Art
National Art Education Association
New York Museum of Modern Art
Pennsylvania Library Association
Philadelphia Museum of Art
Society of Architectural Historians
Special Libraries Association
Union Library Catalogue of Penna.
United Nations Assoc.
Union of Independent Colleges of Art
Pennsylvania College and University Association
National Association of Educational Buyers

Comparative Enrollment 1960-1971

Year	Number of Students
1960	655
1961	664
1962	668
1963	703
1964	776
1965	875
1966	920
1967	961
1968	972
1969	1055
1970	1124
1971	1110

Day College Enrollment Characteristics

In the Fall of 1971, the number of undergraduates in the Day College totaled 1110. The largest number of undergraduates--586--came from Pennsylvania. They comprised 52.8 percent of the enrollment. A breakdown of this representation showed 331 from Philadelphia and 255 from elsewhere in the Commonwealth. New Jersey had the next highest representation with 195, followed by New York with 136. Other representations were: Connecticut, 33; Maryland, 20; Delaware, 15; Massachusetts, 19; Virginia, 6: Ohio, 12; Washington, D.C., 6; Florida, 8; Rhode Island, 9; Vermont, 3; Michigan 8. Sixteen other states were also represented. In addition, there were single students from Canada, Cuba, England, Italy, Iran, Nigeria, Persia, Philippines, Switzerland, Thailand and Venezuela. There were two students from Taiwan. The out of state enrollment, including foreign, totaled 524 or 47.2 percent of the total enrollment.

Tuition and Expenses

	Resident Student	Commuting Student
Tuition and General Fee*	$2300	$2300
Student Residence Apartment		
Quadruple	$650	—
Double	$750	—
Single	$850	—
Linen Service	$ 35	—
Board**	$500	—
Art supplies and books***	$275	$275
Commuting and lunch	—	$325

*regardless of state residence
**estimate of board costs assumes the use of apartment kitchen facilities.
***estimate of cost for freshman year, assuming no allowance for supplies which already may be owned.
Supply costs in subsequent years vary according to choice of major program.

Estimated annual expenses: (including personal maintenance)	$3800-$4000	$2900-$3300

Student Housing

About 55 percent of the undergraduates reside in the College dormitory, 301 S. 15th St., or in neighborhood housing. Dormitory students live under the supervision of a dormitory director and upperclass student proctors while practicing self-government through their council and judical board.

The Library

Though the library holdings reflect the College's emphasis on the arts, standard works in the humanities and the natural and social sciences are well represented. All important English language and numerous foreign art magazines are maintained in bound files; back issues of nonart magazines are acquired in microform. In addition to approximately 30,000 books, the library contains a large collection of records and tapes, and the library facilities of the nearby Philadelphia Musical Academy are also available. A file of about 100,000 pictorial materials is maintained.

Audio-Visual Center

The slide and motion picture collections of the Audio-Visual Center serve both faculty and students. Over 100,000 slides and more than 800 feature and short films are available through the PCA collection and an affiliated private collection.

Design: Peter Larish '72